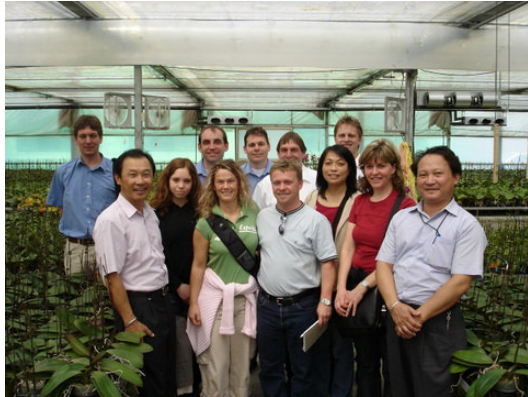


Splendid Super Miniature Phalaenopsis

2006/11/12



Acknowledge to our faithful partners in Europe, NEON-Group had proven themselves the Best Newcomer-Product in Market Niche-Products with the Little Ladies, as well as the marvelous Super Miniature Phalaenopsis developed by SOGO Orchids. Big success and congratulation to NEON-Group: Helios (Denmark), Klusmann, Hassinger, Metzger (Germany) and Meyer (Switzerland). To won the TASPO-Award 2006.



Below sharing with you some photos and the letter from NEON:

We are very happy, to let you know, that the NEON-Group was winning the TASPO-Award with our group with the Little Lady-Orchids!



The horticulture magazine TASPO, the biggest horticulture magazine in Germany was setting this horticulture Awards in 22 categories for the first time in 2006!

In the categories: best newcomer-product in market niche-products NEON was successful with the Little Ladies.

Here the statement from the jury for this award:

Behind NEON is a group of 5 orchid-nurseries from Germany, Denmark and Switzerland. Together they created Little Lady-Orchids, a miniature Phalaenopsis, that grows easily in a 5.5cm pot. Little Lady is a protected brand and goes back to a development of the Taiwanese breeder SOGO Orchids.

In Europe the Little Lady's had the first introduction on the IPM, International Plant Fair, in Essen, held February 2006.

NEON made in 2005 about 300'000 plants for test-markets, 2006 they will produce around 1.2 millions and in 2007 they are planning to produce around 2.4 millions Little Lady!

More information about this award and a lot of pictures you can find on the webpage:

<http://www.taspo-awards.de/>



We are very happy about this award and are sure, that we can create more nice products together in the future!

All the best from NEON!

(Photos on this page are source from the TASPO Awards official website: <http://www.taspo-awards.de/>)



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We appreciate the relationship established between NEON group and SOGO Orchids start from 2002 with the contribution of Yenlin as well. SOGO Orchids commit to keep going with all our allies to present the quality and tremendous Phalaenopsis to this wonderful world, for a better.



The president of the Taiwan, ROC visited SOGO Orchids dated 2006/11/15, more details available on the SOGO Newsletter 2006/10/18.

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Superior Orchids Growers' Organization